



8th Annual
LEAD 2026

SEPT
18-19,
2026

Enriching Experiences for Women in Hematology & Oncology

Omni Shoreham Hotel, Washington, D.C.

LEAD is a premier annual event dedicated to fostering the growth and empowerment of women leaders in hematology and oncology.

What will you experience at LEAD?

- Cutting-edge clinical updates
- Career development
- Professional networking in an inclusive and inspiring environment
- A lineup of distinguished faculty

LEAD is more than just a conference—it's a platform to connect, grow, and LEAD within the oncology and hematology communities.

CO-CHAIRS



JULIE BRAHMER
MD, MSc
Johns Hopkins
University



CATHERINE LAI
MD, MPH
University of
Pennsylvania



ANA VELÁZQUEZ MAÑANA
MD, MSc
University of California
San Francisco



RACHNA SHROFF
MD, MS, FASCO
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SPONSORSHIP OPPORTUNITIES

[Apply Now](#)

Please click [Apply Now](#) to fill out the sponsorship application. Sponsor applications must be received by August 1, 2026

Benefit	Platinum \$125,000	Gold \$75,000	Silver \$50,000	Bronze \$30,000
Exhibit space (6 ft. table)	•	•	•	•
Logo recognition on the conference website and signage	•	•	•	•
Verbal and written acknowledgment during opening and closing sessions	•	•	•	•
Executive summary of conference proceedings	•	•	•	•
Access to the final delegate demographic list post-conference	•	•	•	•
Acknowledgment as host of conference networking reception	•			
Promotional insert in attendee bag	•			
Ancillary event space	2 hours	1 hour		
Branded recognition opportunities	Attendee bag Name badge lanyard	Conference pen	Conference Wi-Fi	
Posting(s) on job board	3	2	1	
Complimentary registration(s)	4	3	2	1
Access to the pre-delegate demographic list	4 weeks prior	3 weeks prior	2 weeks prior	1 week prior

ADD-ON OPPORTUNITIES

\$20,000	Headshot Booth*	\$10,000	Sponsored Latte Bar	\$10,000	Ancillary Event Space
\$15,000	Branded Hotel Room Key*	\$10,000	Branded Water Bottles*		

For more information, contact LEAD@bioascend.com.

Learn more at LEADoncology.com.

Sponsorship required, not available for separate purchase.
*Exclusive benefit offered on a first come, first served basis.

