



8th Annual

LEAD2026

Enriching Experiences for Women in Hematology & Oncology

SEPT 18-19, 2026

Omni Shoreham Hotel, Washington, D.C.

LEAD is a premier annual event dedicated to fostering the growth and empowerment of women leaders in hematology and oncology.

What will you experience at LEAD?

- Cutting-edge clinical updates
- Career development
- Professional networking in an inclusive and inspiring environment
- A lineup of distinguished faculty

LEAD is more than just a conference—it’s a platform to connect, grow, and LEAD within the oncology and hematology communities.

CO-CHAIRS



JULIE BRAHMER
MD, MSc
Johns Hopkins
University



CATHERINE LAI
MD, MPH
University of
Pennsylvania



ANA VELÁZQUEZ MAÑANA
MD, MSc
University of California
San Francisco



RACHNA SHROFF
MD, MS, FASCO
University of
Arizona

SPONSORSHIP OPPORTUNITIES

Please click [Apply Now](#) to fill out the sponsorship application. Sponsor applications must be received by August 1, 2025.

Apply Now

Benefit	Platinum \$125,000	Gold \$75,000	Silver \$50,000	Bronze \$30,000
Exhibit space (6 ft. table)	•	•	•	•
Logo recognition on the conference website and signage	•	•	•	•
Verbal and written acknowledgment during opening and closing sessions	•	•	•	•
Executive summary of conference proceedings	•	•	•	•
Access to the final delegate demographic list post-conference	•	•	•	•
Acknowledgment as host of conference networking reception	•			
Promotional insert in attendee bag	•			
Ancillary event space	2 hours	1 hour		
Branded recognition opportunities	Attendee bag Name badge lanyard	Conference pen	Conference Wi-Fi	
Posting(s) on job board	3	2	1	
Complimentary registration(s)	4	3	2	1
Access to the pre-delegate demographic list	4 weeks prior	3 weeks prior	2 weeks prior	1 week prior

ADD-ON OPPORTUNITIES

\$20,000	Headshot Booth*	\$10,000	Sponsored Latte Bar	\$10,000	Ancillary Event Space
\$15,000	Branded Hotel Room Key*	\$10,000	Branded Water Bottles*		

For more information, contact LEAD@bioascend.com.
Learn more at LEADoncology.com.

Sponsorship required, not available for separate purchase.
**Exclusive benefit offered on a first come, first served basis.*