



7th Annual
LEAD2025
Enriching Experiences for Women in Hematology & Oncology



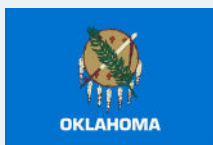
**Industry & Entrepreneurship
(Non-traditional career avenues)**

Deepu Madduri, MD

Deepu's story..



Harbor UCLA
Heme/Onc
Fellow
2010



BMT
attending
in Tulsa
2014

Started
Sinai CAR-T
program,
ide-cel
2017



2019

FDA
approval
CARVYKTI
4+PL
2022

FDA approval
CARVYKTI 1+PL
and
Compound lead
of CARVYKTI
2024

Pre-Academia



Mt. Sinai
Faculty

Johnson & Johnson

2013

Sofia was
born

2016

Assist Prof
Mt. Sinai

2018

Dosed 1st
Cilta-cel
patient

2020

Two orals
ASH,
bispecific
regen and
cilta-cel

2021

2023

Started Ph 3
frontline study

Adjunct faculty
at Stanford
BMT



Stanford
BMT fellow



COVID-19
MM paper



What do I do on a daily basis?

- Manage the compound development team (one from each function is on my team)
- Strategy
- Internal projects
- External potential collaborations
- Health authority interactions
- Evaluate science and participate in translational medicine plans
- Think about how a patient will get and tolerate and *live* with this drug
- Be a mom and a wife 😊



A Career in Industry: dispelling the myths (Deepu's view)

- Industry is easier
- More money in industry
- More free time (depends on how you use your time)
- You're selling out

What are the main differences (Deepu's view)



Academia

- A lot of patients
- Unstructured time
- Your projects are related primarily to you
- Spotlight on you
- You can be partially present for some things
- Independence in research
- University culture
- Less appreciation
- Your success is your success



Industry

- Maybe a fewer patients
- Generally structured time
- Team/company-centered projects and goals
- Spotlight on the company
- You have to be TOTALLY present for all things
- LOTS of steps and oversight in every project
- Corporate culture
- More appreciation
- Your success is the team's/company's success