



6th Annual

# LEAD2024

Enriching Experiences for Women in Hematology & Oncology

[LEADONCOLOGY.COM](https://LEADONCOLOGY.COM)

# LEAD Co-Chairs



**Julie Brahmer**

**MD, MSc**

*Johns Hopkins Medicine*



**Catherine Lai,**

**MD, MPH**

*University of Pennsylvania*



**Ana Velázquez Mañana**

**MD, MSc**

*University of California  
San Francisco*



**Rachna Shroff**

**MD, MS, FASCO**

*University of Arizona*



This activity is jointly provided by



# Joint Accreditation Statement



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INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, this activity has been planned and implemented by the University of Nebraska Medical Center and Bio Ascend LLC. University of Nebraska Medical Center is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

The University of Nebraska Medical Center designates this live activity for a maximum of 8.75 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Participants who complete the educational activity and evaluation will receive an accredited continuing education credit certificate.



# What Is Your Degree?

1. MD or DO
2. MD, PhD
3. PhD
4. NP or PA
5. Nurse
6. PharmD or RPh
7. Other
8. I am not a healthcare provider

# What Is Your Specialty?

1. Medical Oncology
2. Hematology/Oncology
3. Hematology
4. Internal Medicine
5. Pathology
6. Radiation or Radiation Oncology
7. Surgical Oncology
8. Other
9. I am not a healthcare provider

# Have You Attended LEAD Before?

1. Yes, and I'm back for more
2. No, I'm a newbie



# Do You Have A Preference on Where LEAD Is Held?

1. Ready to take LEAD to the East Coast
2. West Coast is the Best Coast
3. I'm not taking sides (Central US)
4. No preference – I'll follow LEAD wherever it goes

# Any Preference on When LEAD Is Held?

1. Pumpkin spice lattes and LEAD pair well together (September/October)
2. Let's lean into Spring (April/May)
3. No preference – I'll always clear my calendar for LEAD

# Thank you to the LEAD Advisory Committee



**Linda Bosserman,  
MD, FACP, FASCO**  
City of Hope



**Narjust Florez,  
MD, FASCO**  
Dana-Farber Cancer Institute/  
Harvard Medical School



**Lisa Kottschade,  
APRN, CNP, FAPO**  
Mayo Clinic



**Pamela Kunz, MD**  
Yale Cancer Center



**Reshma Mahtani, DO**  
Miami Cancer Institute



**Ariela Marshall, MD**  
University of Minnesota



**Neha Mehta-Shah, MD**  
Washington University in  
St. Louis



**Elizabeth Plimack,  
MD, MS**  
Fox Chase  
Cancer Center



**Mazie Tsang,  
MD, MAS, MS**  
Mayo Clinic



**Shannon Westin,  
MD, MPH, FACOG**  
UT MD Anderson  
Cancer Center



**Tanya Wildes,  
MD, MSCI**  
University of Nebraska  
Medical Center



**Sue Yom,  
MD, PhD, MAS**  
University of California  
San Francisco



# Complimentary Wi-Fi Available

**REMINDER!**  
Please Silence  
Cell Phones



NETWORK NAME: **LEAD**  
PASSWORD: **womenleaders24**

# SHARE YOUR LEAD EXPERIENCE!



Follow @BioAscend on X, LinkedIn, & Facebook

# #LEAD2024



# We gratefully acknowledge our 2024 sponsors

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Contribute to make your impact on the next generation of women leaders in oncology.

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Learn more at [womenleadersinoncology.com](https://womenleadersinoncology.com)



# WomenLeadersInOncology.com

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## Our Story

### Women Working Together Have Near Limitless Potential



Since 2014, Women Leaders in Oncology (WLO) has evolved from a single, annual networking event to an ongoing effort to establish, nurture, and support connections among women in oncology.

Founded by Deanna van Gestel, WLO is focused on creating research, business, and philanthropic connections for women in oncology drug development, clinical research, and clinical practice. WLO establishes and nurtures connections among women leaders through events, fundraising, and recognition.

#### Events

WLO supports a number of events focused on celebrating the achievements of women leaders and supporting their professional development in hematology and oncology.

#### Fundraising

The **Women Leaders in Oncology Women Who Conquer Cancer Young Investigator Award** is funded by WLO with your support

#### Recognition

WLO recognizes women leaders nominated by their peers for demonstrating exceptional leadership and mentorship

# Professional Vignettes

Panel Discussion Moderated by Ariela Marshall, MD



**CYNTHIA ACCUOSTI JONES SLIDES HERE**

# Professional Vignettes



**Devika Das, MD, MSHQS**  
University of Florida



**Cynthia Accuosti Jones**  
Johnson & Johnson  
Innovative Medicine



**Edith Perez, MD**  
Mayo Clinic



**Katherine Van Loon, MD, MPH**  
University of California San  
Francisco

Panel Discussion Moderated by  
**Ariela Marshall, MD**  
University of Minnesota

# BREAK



**FRIDAY LOOPING SLIDES HERE**

# Leading Up: Empowering Women in Hematology & Oncology

Jill Hinson  
Change Fusion

**JILL HINSON SLIDES HERE**



# LUNCH

## Constellation Ballroom

2nd Floor

**FRIDAY LOOPING SLIDES HERE**

# Using The Enneagram to Enhance Communication & Leadership

Stephanie Barron Hall

Nine Types Co.



**STEPHANIE BARRON HALL SLIDES HERE**

**WILL NEED 1 HANDHELD MIC ON STAGE FOR PANEL**

# BREAKOUT Practical Advice for Career Advancement

Academic/Research Track  
Community Practice Track  
Industry Track

# BREAKOUT ROOM ASSIGNMENTS

3:15 – 4:00 PM

<u>ACADEMIC/RESEARCH</u>	<u>COMMUNITY</u>	<u>INDUSTRY</u>
<b>Sovereign</b> (2 <sup>nd</sup> Floor)	<b>Cambria</b> (2 <sup>nd</sup> Floor)	<b>Commodore</b> (stay here)
<u>Panelists</u> Ariela Marshall, Edith Perez, Katherine Van Loon	<u>Panelists</u> Suzanne Cole, Helen Moon	<u>Panelists</u> Cynthia Accuosti Jones, Teresa Ramirez Montagut



# Financial Planning and Wellbeing

Latifat Akintade, MD

MoneyFitMD

**LATIFAT AKINTADE SLIDES HERE**



Contribute to make your impact on the next generation of women leaders in oncology.

*Scan QR Code  
to contribute*



Learn more at [womenleadersinoncology.com](https://womenleadersinoncology.com)





**JASON**, PLEASE OPEN WEBLINK TO FUNDING TRACKER/  
THERMOMETER AND PUSH WEBPAGE TO SCREEN:

[https://fundraise.givesmart.com/public/campaigns\\_keywords/graph2#/231733/fundraising/wall](https://fundraise.givesmart.com/public/campaigns_keywords/graph2#/231733/fundraising/wall)

# DON'T FORGET!

**1:1 Mentoring Reception**  
**NOW until 5 PM**

**Sunset Terrace**

**and**

**Networking Reception**

**5:30 – 6:30 PM**

**Bay Terrace**  
**at back of Hotel Lobby**



# SUNRISE YOGA TOMORROW MORNING!

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Meet at 7:20 AM at  
**The Pointe**

(mats, towels, and water provided)

