

6th Annual LEAD2024

Enriching Experiences for Women in Hematology & Oncology

September 27-28, 2024

Hilton La Jolla Torrey Pines | 10950 N Torrey Pines Rd, La Jolla, CA 92037

The **Leadership, Empowerment, And Development Conference** is an event designed for women in oncology and hematology. Our goal is to empower women leaders in the hematology and oncology space by providing essential clinical updates, career development workshops, and professional networking and mentorship opportunities.

CO-CHAIRS



JULIE BRAHMER
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For more information, contact LEAD@bioascend.com

Learn more at LEADoncology.com

SPONSORSHIP OPPORTUNITIES

Please click [Apply Now](#) to fill out the sponsorship application. Sponsor applications must be received by August 9, 2024

[Apply Now](#)

Benefit	Platinum \$125,000	Gold \$80,000	Silver \$50,000	Bronze \$30,000
Exhibit space (6 ft. table)	•	•	•	•
Logo recognition on the conference website and signage	•	•	•	•
Verbal and written acknowledgment during opening and closing sessions	•	•	•	•
Executive summary of conference proceedings	•	•	•	•
Acknowledgment as host of conference networking reception	•			
Ancillary event space (2 hours)	•			
Promotional insert in attendee bag	•			
Promoted social media post(s)	2 posts	1 post		
Branded recognition opportunities	• Attendee bag • Name badge lanyard	Conference Wi-Fi	Conference pen	
Complimentary registration(s)	4	3	2	1
Posting(s) on job board	3	2	1	
Access to the pre-delegate demographic list	4 weeks prior	3 weeks prior	2 weeks prior	1 week prior
Access to the final delegate demographic list post-conference	•	•	•	•

ADD-ON OPPORTUNITIES

\$10,000	Sponsored Latte Bar	\$15,000	Branded Water Bottles*
\$15,000	Hotel Door Drop	\$20,000	Headshot Booth*
\$15,000	Branded Hotel Room Key*	\$25,000	Ancillary Event Space
\$15,000	Sponsored Yoga Kit (towel, block, weights)*		

Sponsorship required, not available for separate purchase.
*Exclusive benefit offered on a first-come, first-served basis.