

OCT 13-14
SCOTTSDALE, AZ

5th Annual
LEAD2023
Enriching Experiences for Women in Hematology & Oncology

CO-CHAIRS



Julie Brahmer, MD, MSc
Johns Hopkins Medicine



Ana Velázquez Mañana, MD, MSc
UCSF Helen Diller Family Comprehensive Cancer Center



Rachna Shroff, MD, MS
The University of Arizona Cancer Center



Julie M. Vose, MD, MBA
University of Nebraska Medical Center

LEAD is a conference designed for women in oncology and hematology. The goal of this conference is to empower women leaders in the hematology and oncology space by providing career and professional development and networking opportunities.

LEAD@bioascend.com

888-476-9129

LEADOncology.com

SPONSORSHIP OPPORTUNITIES

Benefit	Platinum \$125,000	Gold \$75,000	Silver \$50,000	Bronze \$30,000
Sponsored session	●			
Ancillary event space (2 hours)	●			
Attendee promotional bag insert (only available for Platinum)	●			
Promoted social media post(s)	2 Posts	1 Post		
Branded recognition opportunities	• Conference bag • Nametag lanyard • Bag insert	• Conference WiFi • Bag insert	• Hand sanitizer (pocket size)	
Complimentary registrations for company attendees	6	5	4	3
Postings on job board	4	3	2	1
Delegate demographic list prior to conference (and demographic list post conference)	3 weeks	2 weeks	1 week	1 week
Live exhibit	10' x 10'	6' table top	6' table top	6' table top
Recognition as a supporter on the supporters' page of the official conference website and verbal and written acknowledgement as a supporter during opening and closing sessions	●	●	●	●
Executive summary of conference proceedings	●	●	●	●

ADVERTISING OPPORTUNITIES

\$5,000	Hotel door drop	\$15,000	Branded hotel room key*
\$5,000	Program guide ad	\$15,000	Sponsored Yoga kit (towel, block, weights)*
\$10,000	Venue space signage/banners	\$15,000	Branded water bottles*
\$10,000	Sponsored latte bar	\$20,000	Headshot booth*
\$10,000	Sponsored quote board	\$20,000	Photo booth*

*Exclusive benefit offered on a first come first served basis

